



Health  
Innovation  
**Manchester**

# Momentum Fund Guidance Notes

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September 2019



Discover



Develop



Deploy



# Introduction

The Momentum Fund has been established to support the introduction and adoption of needs-led, evidence-based innovations into our healthcare system within the Health Innovation Manchester footprint. This will improve the health of our citizens and also promote economic development and wealth creation through the growth of local businesses and jobs.

The Momentum Fund is specifically designed to provide funding support to help applicants with innovative products or services to accelerate progress towards achieving significant milestones.

This Momentum call is seeking innovations in two areas.

- Urgent and Emergency Care
- Cardiometabolic (cardiovascular disease, diabetes, obesity and nutrition)

Please note that the eligibility criteria is different for each call, however the application process is the same for both.

## Key Dates





# Funding Theme: Cardiometabolic

This call is aimed at innovations focussing on cardiometabolic needs (including cardiovascular disease, diabetes, obesity and nutrition). It is designed to develop and evaluate appropriate solutions, whether medtech, digital, or service redesign to create real impact in improving citizens' lives through purpose-driven innovation in the following three areas:

- Prevention - the proactive use of technology to improve prevention and public health awareness
- Earlier and increased accuracy of diagnosis to delay the onset of disease
- Ensuring better outcomes - management of conditions closer to home and in the community

## Eligibility

We are seeking to fund early stage research projects up to £75K and market ready/close to market real-world evaluations up to £50K.

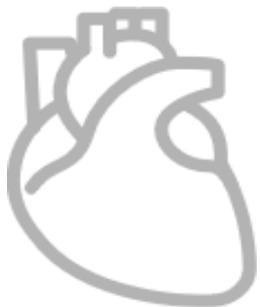
The call is open to **SMEs** based in the UK and any other country where there is an opportunity for Greater Manchester to be used as the test bed for the solutions across social, primary or secondary care.

Applications where matched funding has been secured or is in progress will be favoured. Projects funded will typically last 6-12 months, with a maximum of 12 months, and will be monitored against agreed milestones and outputs. Any funding awarded will be held on account by Health Innovation Manchester and drawn down as required and on achievement of appropriate progress against the proposed work plan.

All applications must include evidenced involvement from an NHS or Social Care organisation within the Health Innovation Manchester footprint which encompasses:

**Greater Manchester:** Bolton, Bury, Manchester, Oldham, Rochdale, Stockport, Salford, Tameside & Glossop, Wigan

**Eastern Cheshire:** Alderley Edge, Chelford, Congleton, Disley, Handforth, Holmes Chapel, Knutsford, Macclesfield, Poynton, Wilmslow.





# Funding Theme: Urgent and Emergency Care

This call is aimed at innovations designed to develop and evaluate appropriate solutions, whether medtech, digital, or service redesign to create real impact in improving citizens' lives through purpose-driven innovation in the following areas:

- Address challenges in primary and community care to reduce the number of people attending the Emergency Department (ED) who could be managed elsewhere. In particular:
  - Improving awareness of and access to primary and community care services
  - Provision of advice and/or decision support for primary and community care that creates safe and responsive alternatives to ED attendance
- Improve the quality, safety and efficiency of the urgent or emergency care pathway in ED or Assessment Areas
- Improve patient flow during the non-elective in-patient journey with a focus on reducing length of stay

## Eligibility

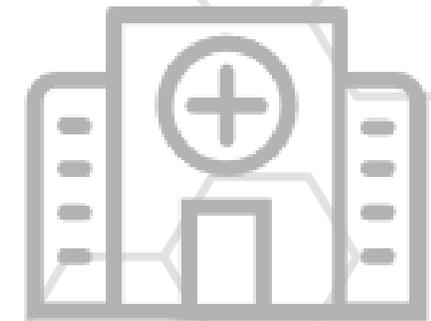
Innovations must be either market ready or close to market ready, demonstrate systems integration. The call is open to **SMEs and large organisations** based in the UK and any other country where there is an opportunity for Greater Manchester to be used as the test bed for the solutions.

Applicants may apply for funding between £25,000 and £75,000. Applications where matched funding has been secured or is in progress will be favoured. Projects funded will typically last 6-12 months, with a maximum of 12 months, and will be monitored against agreed milestones and outputs. Any funding awarded will be held on account by Health Innovation Manchester and drawn down as required and on achievement of appropriate progress against the proposed work plan.

All applications must include evidenced involvement from an NHS or Social Care organisation within the Health Innovation Manchester footprint which encompasses:

**Greater Manchester:** Bolton, Bury, Manchester, Oldham, Rochdale, Stockport, Salford, Tameside & Glossop, Wigan

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# Funding Requirements

Funded support allocated by Health Innovation Manchester can be used to pay for anything that is clearly related to advancing the innovative product/service, including the following:

- Market research
- Evaluation of an innovation (e.g. bench or clinical testing) including application for MHRA approval to conduct a clinical trial
- Third party professional fees (e.g. project management, health economic analysis)
- Activities that will enable early stage revenue generation (e.g. limited production and sales, business plan development)

The funding cannot be used for:

- Retrospective costs
- Capital costs
- Normal business costs (e.g. legal and financial fees will not be deemed eligible industry costs)

Please note that the applicant's direct costs will not exceed 20 per cent of the total funding requested unless there is a very strong justification for a higher amount. There must also be clear demonstration of a contribution from the applicant in terms of leveraged funding and/or resource.





# Completing & submitting your application

Applications for the Momentum Fund will only be accepted on completion of the funding application form which can be accessed through the Health Innovation Manchester application portal at [in.healthinnovationmanchester.com/](https://in.healthinnovationmanchester.com/)

Please note that In order to complete the application form, applicants must first create an account on the portal.

If you have any queries prior to submitting your application please email the Innovation Nexus team at [IN@healthinnovationmanchester.com](mailto:IN@healthinnovationmanchester.com)

This is a two-part application process. The initial proposal is open to all applicants. This will then be reviewed with shortlisted applicants invited to complete the final proposal and deliver a pitch/ presentation to the review panel. Your application must be counter-signed by an authorised signatory for your organisation/company/NHS or academic department (e.g. CEO, MD, FD, department head).

The questions that you are required to answer on the Momentum Fund application form are listed on the following pages.



# Round One: Initial Proposal Application Questions

## Summary of Initial Proposal

Prepare a summary of the initial proposal. This will introduce reviewers to your application. Ensure that your innovation, project and how you intend to spend the award are clearly presented. This is the first question on the application however you may want to complete this section after you have written the rest of the application.

## Summary description of innovative product/service

Provide an overview of the innovative product/service including its key benefits. Provide information that will help to clarify how the product/service will fit within the existing healthcare system.

## What problem does the innovation solve? Describe the clinical need

How would the product/service be used, when in the patient journey, and by whom? Does it fit into any existing care pathways/packages? Is there any relevant NICE guidance? Include the magnitude of the clinical problem (incidence, medical impact, cost of the problem, underlying trends.)

## Current status of the innovation

What stage of development is the innovation at? Is it, for example, in development, prototype, undertaking research/evaluation or market ready?

## Describe any existing similar/equivalent innovations

How does your innovation differ to existing products/services?

## Relevant publications:

Is there any published information or are there any references about your innovation, its use or testing?

## Intellectual Property (IP Status)

Tells us who owns the IP and whether you need access to any background IP to carry out the work. How will the IP be protected?

## Total fund requested £

State the monetary value of the support that you are requesting from the Health Innovation Manchester Momentum Fund. Applicants may apply for funding up to a maximum value of £75,000 (inc. VAT).

## Other contributions to the project/leveraged funding

Detail other sources of funding or in-kind contributions to be used in the project or any other funding that you may have applied for.

## Aims and objectives of the proposition

Outline what you intend to achieve if this application is successful. Include a summary of how the money will be spent. This will take the form of an outline breakdown of the budget for the project which can be refined if you proceed to the final stage application.

## Expected Duration of project (months)

Please provide an estimate of the complete duration of the project in number of months.

## Which NHS/Social care organisation in Greater Manchester or Eastern Cheshire will you be working with?

If your application is shortlisted, you will be required to provide a letter of support for your project from this NHS or Social Care organisation.

## Expected long-term outputs

Outline the projected long-term outputs that would result from a Momentum Fund award at this stage. Please include an explanation of the significance of this support to the development of your innovation.

**Round 1: Initial proposal application closes at 12:00pm on Wednesday 16 October 2019**



# Round Two: Final Proposal Application Questions

## Full proposal summary.

Please provide a high level summary of the full proposal. Ensure that your innovation, project and how you intend to spend the award are clearly presented. This may be similar to the summary provided in your initial proposal; it may also include further detail from the final proposal. This is the first question on the application however you may want to complete this section after you have written the rest of the application.

## How will the funding be used? Include a project plan with a timeframe for completion of work and details on who will complete the work.

Provide an outline project plan with timescales for reaching key milestones. This can be in the form of a Gantt chart or another chart/table and can be submitted in addition to your outline as an attachment. Please provide Gantt charts either as an image within a Word file or as a PDF attachment. Microsoft Project files will not be accepted. Download the Excel form for the itemised budget and complete and upload it in XLS or PDF format.

## Team/Partners involved in the project.

Please use this section to provide details of your team. Lead applicant can be any type of partner but it must be clear who other partners are, their position/title/organisation and geographic location. Projects will be judged on their strength of engagement with academic, NHS and Industry partners. Note that NHS partners must be working within (and on behalf of) a Health Innovation Manchester footprint NHS organisation and a letter confirming their willingness to participate and/or their support of the individual project partner's involvement in the project must be attached in the appendices.

## How does your innovation fit within the current healthcare system? How is it an improvement upon other solutions that are available?

How does your innovation improve the way care is provided? You could include costs savings, market size, impact on readmissions/death rate/care quality/competitor information.

## Implementation pathway and next steps

How will the innovation be progressed once the work is complete? Provide an outline plan for next steps/implementation following the completion of the proposed work.

## Managing challenges within the project and identify potential future barriers to adoption

Outline any anticipated challenges and problems envisioned and the ways in which your team will address these. Include potential future barriers to adoption within the context of the Greater Manchester healthcare system; understanding of this may vary depending on the stage of development of the innovation.

## Will the proposal require ethical or regulatory approvals?

If you answer yes you will be expected to explain how you will manage these during the project and demonstrate that you have considered how they may affect the timescale of the project.

**Round 2: Final proposal application closes at 12:00pm on Wednesday 22 November 2019**



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